



I-CODE FOR DIGITAL MARKETING PORTFOLIO



CONTENT

01

WHO WE ARE

20

GOOGLE ADS

07

SOCIAL MEDIA

22

CONTENT CREATOR

15

BRANDING IDENTITY

24

OUR CLIENTS

17

WEB SITES



01 | WHO
WE ARE

SERVICE WE OFFER :

Not every Creative Agency is created equal. At Icode Marketing Agency, we know that the best results come from having the right people working on the right project. Our team offers expertise in various domains. Our account managers serve the role of strategists for our clients and use the resources available at the agency to achieve results for your business.

SOCIAL MEDIA MANAGEMENT

RELIABLE AND EFFICIENT MANAGEMENT OF YOUR SOCIAL PROFILES.

We create relevant content posting calendars, share them with you, post them regularly, listen and respond to your social profiles, and oversee them to make sure they are achieving your business objective.

CREATIVE CONTENT

RESULTS DELIVERED

Our Creative will put you at the head of the class. We create smart, innovative communication channels that will take you to where you need to be. With our smart ideas, stylish work, and successful communication, we will infuse your entire brand with a unified strategy, voice and look to maximize your return on investment.





MEDIA BUYING

PERFORMANCE ADS

Our media planners book you the best ad spots. We run performance ads on Google Ads, Facebook and Instagram, as well as a range of programmatic platforms, in order to deliver best results for your brand reach and lead generation.

COMMUNITY MANAGEMENT

RESPONSE TIME AND QUALITY

Our community management team works on 3 daily shifts 7 days a week to manage and respond to your fans up to 24/7. We aim to provide meaning, insightful, local language responses to achieve your business objectives.

We've worked on many technical response plans, from banks to medical services.

BRANDING

BRANDS WITH PERSONALITY

We create brands and develop brand personas into a living interactive element that stands out in the market among other brands.

OUR VISION

The online world is, in a word, crazy: crazy competitive, crazy versatile, and sometimes just plain old loopy. The way we see it, there are two ways your brand can enter the marketplace: stay traditional and get lost in the crowd, or embrace the weird and wonderful world of the internet and go a little nuts.

And if you're planning on going in the second direction (which we would highly recommend), you'll need a guide who knows their way around. That's where we come in.

OUR MISSION

Ideas are easy - how often do you run into someone with an idea for a video or an app which they insist is going to change the world? And be honest: how often have you been that person?

But what if your idea needs a sleek website? Or a cutting-edge app? SEO? Media buying? Mobile Advertising? Social Nuts does all of these and so much more. Our job is to be your eyes in the web, recommending the best channels and mediums for your story and executing through every step of the process.

OUR GOAL

So let's say you've found someone to execute your vision - does that someone have a deep, almost obsessive, understanding of your brand? We specialize in taking your brand idea - however big, small, or unhinged - and creating an engaging digital story targeted at the people you want to hear it.

Because in the age of social media, where everyone is equipped with the tools of the storyteller, how and to whom you tell your story is just as important as what you have to say and why you're saying it. Or, to put it another way: shouting at nobody in particular is pretty nuts...but it's not our kind of nuts.



07 | SOCIAL
MEDIA

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IDENTITY





17 | WEB
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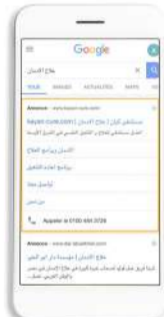
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20 | GOOGLE ADS
PARTNER





22 | CONTENT
CREATOR

We Create Content In 3 Languages





24 | OUR
CLIENTS








**THANK
YOU ALL**

 22 ElShaarawy St, Laselky district Ground floor, Maadi.

 ICodeMarketing

 0100 800 4939

 Metsehly@icodedia.com

 www.icodedia.com